

**FOR IMMEDIATE RELEASE**

**Pyramid Technologies Enters Into Sales Representation Agreement  
with The Highlands Group National, LLC**

MERIDEN, CT – (January 15, 2009) – Pyramid Technologies, ([www.pyramidtechnologies.com](http://www.pyramidtechnologies.com)), an established leader in the design and development of time recording products and synchronized wireless clocks, has entered into an agreement with The Highlands Group National, LLC ([www.thehighlandsgroup.com](http://www.thehighlandsgroup.com)), to represent Pyramid's line of products within the retail and commercial office products channel. THG-National will coordinate all sales and marketing efforts to the independent channel, with over 4,500 accounts, contract stationers, business machine and office furniture dealers.

"The Highlands Group is a sales and marketing leader in the office products class of trade," stated Bob Lennon, Pyramid's Vice President of Sales and Marketing. "THG's expertise will help us strengthen our existing customer relationships as well as help us launch our exciting new line of synchronized wireless clocks."

The Highlands Group is also enthusiastic about their new relationship with Pyramid. As Butch Ellis, Vice President of THG's newly formed Cleaning & Break Room Solutions Division explained, "Pyramid provides innovative quality products that are simple and easy to operate. We are looking forward to working with Pyramid to grow our customer's category sales and to develop the incremental sales opportunity that the wireless synchronized clocks business provides."

**About Pyramid**

For almost 40 years, Pyramid Technologies has provided cost conscious time keeping solutions for businesses of all sizes and industries. Headquartered in Meriden, Connecticut, Pyramid manufactures products that range from simple mechanical time recorders to sophisticated time and attendance solutions and GPS synchronized wireless clock systems. Pyramid's clock line ranges from inexpensive commercial wall clocks to networked digital system clocks. For more information, visit: [www.pyramidtechnologies.com](http://www.pyramidtechnologies.com).

## **About The Highlands Group National, LLC**

The Highlands Group National represents over 46 years of focused office product channel experience working throughout the distribution channel with superstores, national dealers, wholesalers, independent dealers, and business consumers.

THG National has developed insight to consumers, resellers, distributors, and suppliers. This insight enables THG to provide targeted information to partners in order to maximize their success within the channel. They understand how to design and implement a cost effective national sales strategy. Please go to [www.thehighlandsgroup.com](http://www.thehighlandsgroup.com) for more information.

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